

Programme



Sunday, October 21, 2001

15.00 – 19.00 **Registration**
18.00 – 20.00 **Welcome Cocktail**

Monday, October 22, 2001

8:00 Registration and Welcome coffee

9:00 **Opening**
by the Ministry of Maritime Fishing, Kingdom of Morocco
Minister Said Chbâatou

9:30 by the President of the Federation of Chambers of Maritimes Fishing
Monsieur Hibato Malainine

10.00 Coffee

Morocco Industry Profile

10:30 **National Fishery Industry**
Ahmed Fassi Fihri, Director of Fisheries Industry, Ministry of Maritime Fishing,
Morocco

11:15 **Ressources in Morocco – Current State and Development Opportunities**
The Pelagic Ecosystem: Biological Diversity and Influence of the Environment
Mr. Hassan Moustafid, Fisheries Ecologist, Institut National de Recherche Halieutique,
Morocco

Evolution and Current Tendencies of Small Pelagics in Morocco
Mr. Salah Bencherifi, Chef de la Division Suivi et Observation des Ressources, Institut
National de Recherche Halieutique, Morocco

12:30 **Lunch**

Quality and Fish Processing – Successfully Developing Value-Added Products

Excused **Sustainable Fishery Products in the Supermarket**
Erwin Freitag, Product Group Manager Fish, Migros Genossenschaftsbund,
Switzerland

14.00 **Quality Assurance and Requirements for Supermarkets**
Gerhard Zurlutter, Sourcing & Key Account Manager, Top Toque, Switzerland

14.25 **Fisheries Ecolabeling: Towards a Sustainable Seafood Industry**
Yemi Oloruntuyi, Marine Stewardship Council, UK

14.50 **Fish Safety and Quality: A Global Perspective**
Lahsen Ababouch, Chief Fish Utilization and Marketing Service, FAO Fisheries
Department, Italy

15.15 **Second-Hand Processing Machines and Equipment for the Fish Canning
Industry - Opportunities and Threats**
Ulf Groenqvist, President, AB SEAC, Sweden

The programme is subject to change without notice.
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tba= to be announced / tbc = to be confirmed

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- 15.40 **New Value Added Products in the Cephalopod Market**
Aldo Ausiello, European Purchasing Manager, Sagit S.p.A., Unilever, Italy
- 16.05 Questions
- 16.15 Coffee
- 17.00 – 19.00 **Buyer-Seller-Meeting by INFOSAMAK & INFOPECHE**
- 19.30 **Reception by the Ministry of Maritime Fishing**

Tuesday, October 23, 2001

Squid

- 8.30 Welcome and Morning Coffee
- 9.15 Chair's Introductory Remarks
- 9.20 **Global Cephalopod Resources Dynamics: Interaction Between Biology, Environment & Exploitation**
Professor Peter Boyle, University of Aberdeen, Scotland
- 9:45 **Outlook for World Cephalopod Markets, Production Trends & Recent Developments**
Helga Josupeit, Fishery Industry Officer, FAO Globefish, Italy
- 10:10 **Prices for Atlantic Squid & Octopus**
Dr Sophie des Clers, University College London, UK
- 10.35 **Overview of the Moroccan Cephalopod Industry**
Mr. Janati Abdellah, Fisheries Director, Ministry of Maritime Fishing, Morocco
- 11.00 Morning Coffee
- 11.30 **Squid Fisheries**
Marie Jeanne Beaus-Pieters, Managing Director, PEFA.com NV
- 11:55 **Octopus Fisheries**
Representative of the Institut National de Recherche Halieutique (INRH), Morocco
- 12.20 Questions
- 12:30 Lunch

Small Pelagics

- 14.00 Introductory Remarks of the Chair Mr. Amadou Tall, Infopêche, Côte d'Ivoire
- 14.05 **Overview of Small Pelagic Resource in the North Atlantic and Their Markets**
-The Global Market for Small Pelagic -
Represented by Trine Trollvik, the Norwegian Seafood Export Council, Norway
Authors are: Borge Hansen, Tom Frederik Dahl, Trine Lydersen

